

THE GEOSOURCE UPDATE

Geosynthetics | Erosion & Sediment Control | Stormwater Management | Hardscapes

Clean & Green 2023

Thank You for Joining Us!

A big thank you to everyone who attended and joined us for our Clean & Green Sustainability Conference & Expo! Our events took place over the first two weeks of March, and we had the pleasure of seeing people from six different cities, including Omaha, Des Moines, Kansas City, St. Louis, Portland and Denver. We were so excited to bring this event back and see everyone in person!

We hope everyone enjoyed this opportunity to learn and network and left with a better understanding of a wide range of products and industry connections. We loved getting to share some innovative new solutions with you and seeing everyone connect with our vendors.

Please reach out if you saw something that you'd like more information about. In the meantime, stay tuned - we look forward to Clean & Green 2024!



ANNOUNCEMENTS

Cascade Geosynthetics Opens New Salt Lake City Branch

Cascade Geosynthetics is pleased to announce we have expanded our team and opened a new branch in Salt Lake City, Utah! Cascade Geos is excited to extend our services to the Mountain West market with the opening of our second branch.

Our new office is located at **425 N. Neil Armstrong Road, Salt Lake City, UT 84116**, and the phone number is **435-276-0820**. The SLC branch is open for business, and the warehouse is being fully-stocked. We're ready to welcome customers and provide innovative solutions! We also have a CDL driver on staff and a delivery truck with a moffett, so we're equipped to bring materials right to your jobsite.

Brothers Tony Kent & Tyler Kent are the ambitious duo joining our team and are the faces of our Salt Lake City office. Tony joins us as a Technical Sales Representative managing business development and sales, and Tyler joins us as an Inside Sales Representative managing our branch operations, logistics, ordering, etc. Together they have a combined total of 25 years of experience in our industry, and will be great assets to our team.

As you may know, Cascade Geosynthetics is a family-owned and locally operated company that supplies the construction industry with erosion & sediment control products, geosynthetics, stormwater management solutions and much more. Our mission is to provide quality solutions to the construction industry with exemplary customer service and support. By continually learning about our customer needs, expanding our technical knowledge and diversifying our product mix, our technically skilled team aims to be your local source for the very best site development solutions. Adding to our team only makes us stronger and better at what we do, so we are very excited to have Tony & Tyler in our family.



New Salt Lake City Office!

**425 N. Neil Armstrong Road
Salt Lake City, UT 84116**



TECHNICAL TALKS WEBINAR SERIES

Join us for our monthly webinars as we answer questions, share technical information and collaborate on projects. Plus, attendees receive a PDH Certificate for attending. Our goal is to educate attendees on some of the site solutions we can provide.



UPCOMING WEBINAR

Soil Cells & Organic Solutions for Sustainable Urban Trees

April 5th, 2023 | 12:30pm-1:30pm CST

[REGISTER HERE](#)



BEFORE & AFTER OF STRATAVAULT SOIL CELL PROJECT



WITHOUT BIOSOL VS. WITH BIOSOL

Continuing with our Stormwater Quality theme from our February Technical Talks webinar, we are joined by experts from Citygreen and Rocky Mountain Bio Products to dig deeper into how to transform gray spaces into green. Enhancing community spaces with trees helps mitigate urban heat islands, achieve cities' urban canopy targets and improve water quality. Join us to learn of successful projects involving Stratavault soil cells. Plus, witness incomparable soil health, reclamation, and revegetation using Biosol and other high-quality, environmentally friendly products. Together these guys put the "clean" and the "green" in Clean & Green.

EMPLOYEE SPOTLIGHT



Tyler Kent

Inside Sales / Operations at Cascade Geosynthetics - Salt Lake City

Tyler grew up in a small town west of Ogden, Utah, where he learned to love all things baseball, football (Go Seahawks!!!), and track & field. At the age of 16, Tyler was thrown into the world of Geosynthetics and Erosion Control, working alongside his father, the late Kevin Kent, and brother, Tony Kent, within the family company. With 17+ years of experience within the geosynthetics industry, Tyler has seen the changes that have shaped the Utah market. Tyler is married to his beautiful wife, Brianna, and has two sons, Callan (10) and Colter (7). In his spare time, Tyler enjoys camping, fishing, hunting, golfing, and running the trails on his Side x Side. Tyler is very excited to be part of the Cascade team and looks forward to writing the next chapter for the Geosynthetics Industry in Salt Lake City.

tyler.kent@cascadegeos.com | phone: 435.276.0817

ENGINEER'S NOTE

From the Desk of Bill Murphy, P.E.

Meet 'n Greet 'n Eat – Now Scheduling Lunch-n-Learns (& Breakfast-n-Learns)

Hello friends! If you missed the greatest party of the year this Month (Clean & Green 2023) do not be dismayed. We can bring the party to you! Our team is fired-up after getting together with so many experts in our industry and reminding ourselves what sets us apart from our competition. One of the cornerstones to the success of ASP Enterprises, Quick Supply Co., Bowman Construction Supply and now Cascade Geosynthetics is the technology transfer that we offer to the design community, including Engineers, Architects and Landscape Architects.



Bill Murphy, P.E.
bmurphy@aspent.com

Our technical sales staff are eager to visit you at your office and bring you breakfast or lunch. You can learn about a wide range of site solutions while enjoying a good meal on us. We look forward to the opportunity to grow existing relationships and create new working relationships with you and your firm. City, county and state agencies are included in this invitation. We partner with you to constantly evolve your efforts to improve soil health, vegetation management, stormwater management and water quality. Let us be your link to the ever-changing world of innovative civil site solutions.

LNL Topic Ideas:

- Erosion & Sediment Control
- Geosynthetics & Earth Anchors
- Streambank & Slope Stabilization
- Bioengineering & Bioretention Systems
- Soil Cells for Urban Trees
- Sustainable Low-Impact Development Practices
- Permeable Paving Systems & Ground Protection
- Green Infrastructure Stormwater Solutions
- Real-Time Monitoring & Controls

PDH Certificates are available for all attendees. Let us know which solutions interest you the most, and we will customize our presentation to fit your needs. Product samples may be an option. Manufacturers' representatives may join us in person or virtually as well. Visit our website or call me or your local ASP/QS/BCS/CG rep to schedule your LNL (or BNL). We look forward to visiting you soon!



**CLICK TO SCHEDULE
A PRESENTATION**



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